

7.125"

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T-Mobile
SCOOP™ What matters to you.

March 2010

3.875"



3.875"

Break the upgrade cycle.

Get the phone you want now with the Equipment Installment Plan.

Tired of waiting for upgrade pricing? Now it's even easier to get the phone you want, when you want it.

With T-Mobile's Equipment Installment Plan, you can get your ideal phone for a realistic, interest-free monthly payment.

The Equipment Installment Plan lets you:

- Upgrade to the phone of your choice and spread your payments over time.
- Pay over either four or twenty payments, depending on your plan*.
- Take advantage of your eligible discounts, based on your plan and contract agreement.

15.5"

See how the Equipment Installment Plan can make it easier.

	Samsung Behold® II	T-Mobile® myTouch® 3G	Motorola Cliq®
Full retail price:	\$309.99	\$399.99	\$399.99
Two-year contract price (voice and data plan required):	\$ 79.99	\$149.99	\$149.99
Equipment Installment Plan available to customers on Even More Plus SM : Based on full retail price			
Down payment:	\$ 15.49	\$ 19.99	\$ 19.99
Nineteen monthly payments:	\$ 15.50	\$ 20.00	\$ 20.00
Equipment Installment Plan available to customers on Even More SM : Based on two-year contract price			
Down payment:	\$ 19.99	\$ 37.49	\$ 37.49
Three monthly payments:	\$ 20.00	\$ 37.50	\$ 37.50
All Equipment Installment Plans: On approved credit. 0% APR.			

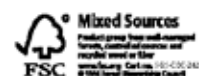
After you've chosen your ideal phone, you'll see the Equipment Installment Plan as an option when you are checking out.

With the Equipment Installment Plan, the phone you've always wanted could be closer than you think.

Find the phone of your future at www.t-mobile.com/eip.

*Twenty-payment Equipment Installment Plan not available in Washington, D.C.

Taxes and fees additional. **Equipment Installment Plans:** Availability & amount of financing **subject to credit approval**. Down payment required at time of purchase. Remaining amount owed is paid over 3 monthly payments (with Even More plan) or 19 monthly payments (with Even More Plus plan); certain plans not available in Washington D.C. Qualifying plan required for duration of EIP agreement; account must be in good standing. Taxes, late/non-payment fees and other upfront and monthly charges may apply. Examples shown reflect the down payment & monthly payments of our most credit worthy customers; down payments & monthly payment amounts for other customers will vary. Available only online and at T-Mobile-owned retail stores; see www.t-mobile.com and stores for details.



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Answer the call: El Llamado del Futbol

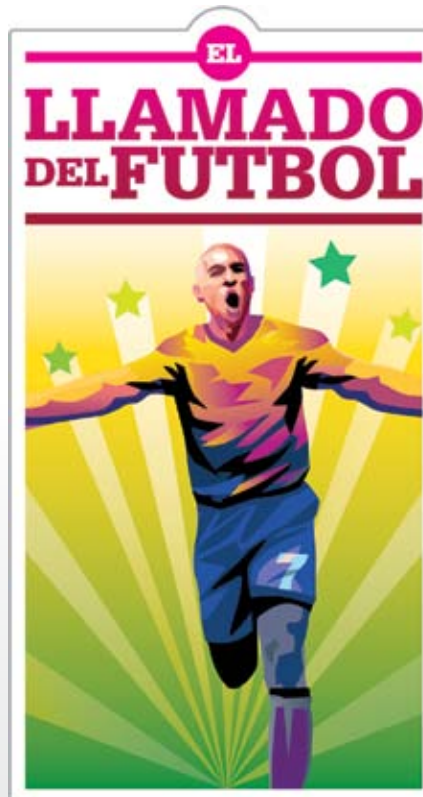
You could win one of 10 trips for two to South Africa this summer.

Register for a chance to win El Llamado del Futbol Sweepstakes and you and a friend could experience the passion and excitement of the world's most popular sport.

As a T-Mobile Customer, when you register, you will also be entered into an exclusive customer-only promotion for another chance to win one of four additional trips to South Africa.

Don't miss the chance for you and your favorite fan to experience the international energy and excitement.

Register at www.t-mobile.com/futbol between March 3 to April 19. Then, maybe we'll see you in South Africa.



Make a bold move.

Function and style are on your side in the new BlackBerry® Bold™ 9700.

For work or home, the new BlackBerry Bold 9700 lets you balance what matters to you. Combine the speed and coverage of 3G with the mobility of Wi-Fi. Stay on top of your social side with easy access to your favorite sites like Facebook®, MySpace® and more, plus rich Web browsing, texting and IM capabilities.

For the phone that keeps you in sync with your life, make your next choice a bold one—the BlackBerry Bold 9700.

See the new BlackBerry Bold 9700 for yourself at www.t-mobile.com/bold9700.



Get even more SCOOP. Online and in your inbox.

More deals, more exclusives, more news online. www.t-mobile.com/scoop



• **Take charge at My T-Mobile.**

One place lets you do it all. Check your minutes, pay or review your bill, update your plan, even shop for a new phone or services. Log on at my.t-mobile.com.

NO PURCHASE, PAYMENT, MOBILE TWEETING OR TEXT MESSAGE OF ANY KIND NECESSARY TO ENTER OR WIN. PURCHASE, MOBILE TWEETING, OR TEXT MESSAGE DOES NOT INCREASE YOUR CHANCES OF WINNING. No entrant has yet won. The El Llamado del Fútbol Sweepstakes and the T-Mobile Customer El Llamado del Fútbol Sweepstakes are open to legal residents of the 50 U.S. and D.C. who are at least 18 years of age and older at the time of entry. In addition, for the T-Mobile Customer El Llamado del Fútbol Sweepstakes, you must be a T-Mobile customer in good standing with valid T-Mobile service contracts dated on or before 2/1/10. Entry into these Sweepstakes begins 12:00:01 PM, on 3/3/10, ends 11:59:59 A.M. ET 4/19/10. Entries and Bonus Entries submitted via mail must be postmarked by April 19, 2010 and received by April 26, 2010 to be eligible. Limit one (1) entry per person, per wireless number and per email address per day, regardless of method of entry. Limit five (5) Bonus Entries in the El Llamado del Fútbol Sweepstakes per person and per email address throughout the Promotion Period. Odds of winning a Grand Prize depend on the number of eligible entries received throughout the Promotion Period. Standard text message charges and data rates apply to each text message sent and received. **Ten (10) Grand Prizes for El Llamado del Fútbol Sweepstakes:** A trip for Grand Prize winner and one (1) guest to South Africa, which includes air transportation, hotel accommodations, a city tour and a check payable to the winner in the amount of \$5,115. Total Approximate Retail Value ("ARV") of all Grand Prizes is \$195,850. **Four (4) Grand Prizes for T-Mobile Customer El Llamado del Fútbol Sweepstakes:** A trip for Grand Prize winner and one (1) guest to South Africa, which includes air transportation, hotel accommodations, a city tour and a check payable to the winner in the amount of \$5,115. Total Approximate Retail Value ("ARV") of all Grand Prizes is \$78,340. See complete Official Rules for each promotion, which govern, for details regarding how to enter, prize drawing and Sweepstakes operation/restrictions, available at www.t-mobile.com/futbol. Void where prohibited. Sponsor: T-Mobile USA, Inc., 12920 SE 38th Street, Bellevue, WA 98006.

Limited time offers; subject to change. Taxes and fees additional. Use of some features or services may incur separate, additional charges. **General Terms:** Credit approval, \$35/line Even More Plus activation fee and/or 2-year agreement may be required; up to \$200/line early cancellation fee applies to 2-year agreements. **Coverage:** 3G coverage not available everywhere. **Wi-Fi:** Devices using wireless connections may be vulnerable to unauthorized attempts to access data and software stored on the device. **Abnormal Use:** Service may be limited or terminated for misuse, abnormal usage or significant roaming. See **T-Mobile's Terms and Conditions (including arbitration provision)** at www.t-mobile.com for coverage maps, rate plan information, and restrictions and details. T-Mobile and the magenta color are registered trademarks of Deutsche Telekom AG. stick together, myTouch, and Cliq are registered trademarks, and SCOOP, Even More and Even More Plus are service marks, of T-Mobile USA, Inc. © 2010 T-Mobile USA, Inc.



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