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FRUITS | VEGETABLES | ORGANICS



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We Speak Fresh

Robinson Fresh is dedicated to providing fresh food solutions. We're proud of our 100 year heritage as one of the largest produce companies in the world and we look forward to leading the industry into the future. Whether you need product from the other side of the world or across town, we're eager to discuss produce, marketing ideas and innovative solutions that will help you grow your business.

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Sed quis tempus dolor

Video



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– John Johnson | Company Name

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Organics



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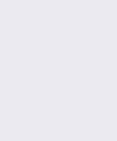


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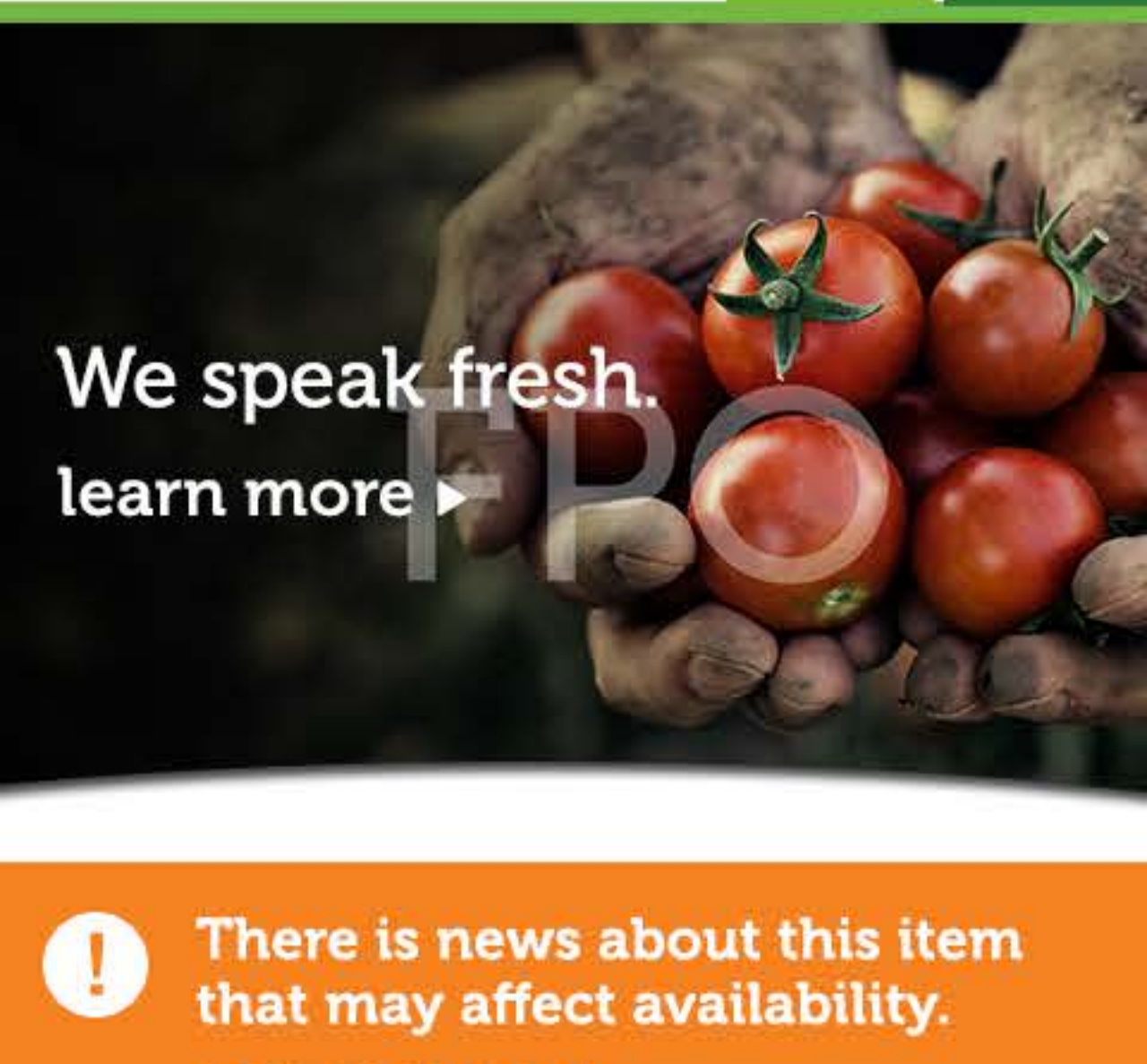
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[Trend data, Insights & Usage]

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Cantaloupe

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Honeydew

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Cantabella

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What's Trending / Fresh From The Field

[ie What's trending in melons]

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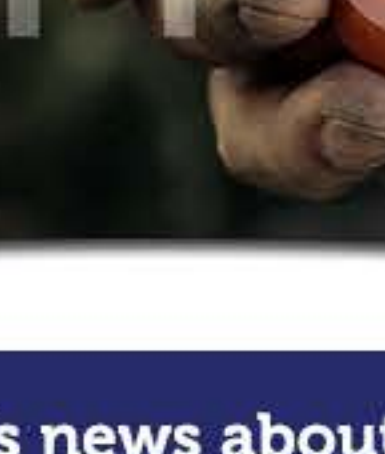
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Melon Up! Conventional Watermelon

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[Personality, CIT, Category Mgmt]

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Maxima Watermelon

Bright Green, Firm, High Water Content

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[Personality, CIT, Category Mgmt]

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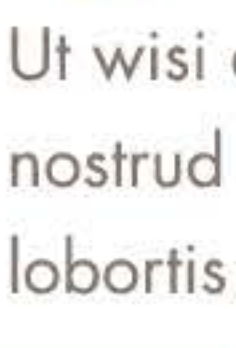
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[Benefits of Proprietary Brands]

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Happy Chameleon

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Rosemont

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Tomorrow's Organics

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Fresh is in our roots.

More than 100 years ago, way up in North Dakota, an entrepreneur named Charlie Robinson set out to satisfy increasing demand for fresh products. Today, we introduce Robinson Fresh. It's our way of honoring our heritage and focusing on everything fresh. From crisp green asparagus and fragrant bell peppers, to tropical pineapples, mangoes, and limes, and more. From quality commercial produce, to organics and consumer-trusted brands. From local fields and faraway lands, all the way to stores and restaurants across the globe. Robinson Fresh helps you satisfy growing demand for fresh fruits and vegetables, year-round and worldwide.

From the ground up.

Wherever fresh is grown, Robinson Fresh is there, supporting growers with innovative programs and solutions, so that today's land-loving farmers can sustain abundance and thrive for generations.

Fresh solutions.

As one of the largest produce companies in the world, we go beyond sourcing fresh produce to offer you an abundance of fresh solutions — from customer insights and marketing support, to category and inventory management. **Because your success in fresh is our business.**

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