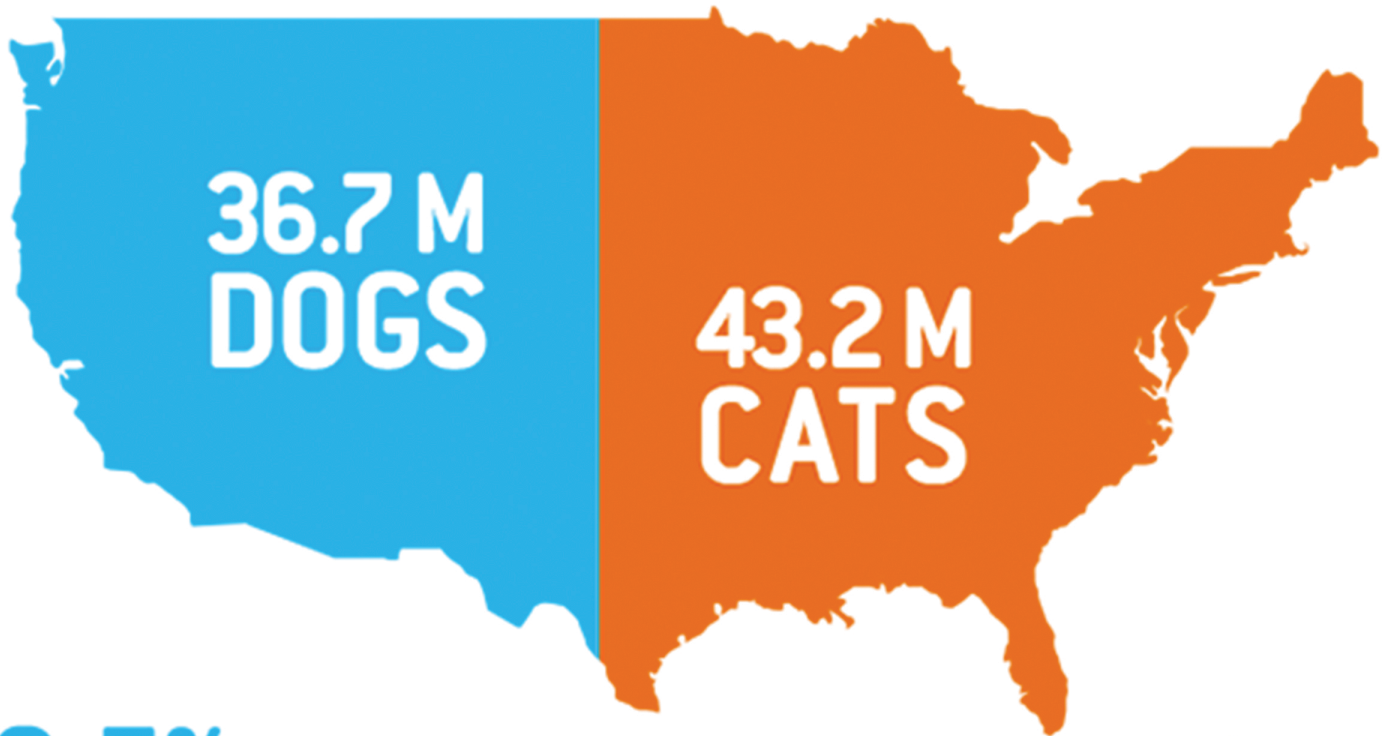


80 MILLION

U.S. DOGS AND CATS ARE OVERWEIGHT OR OBESE.



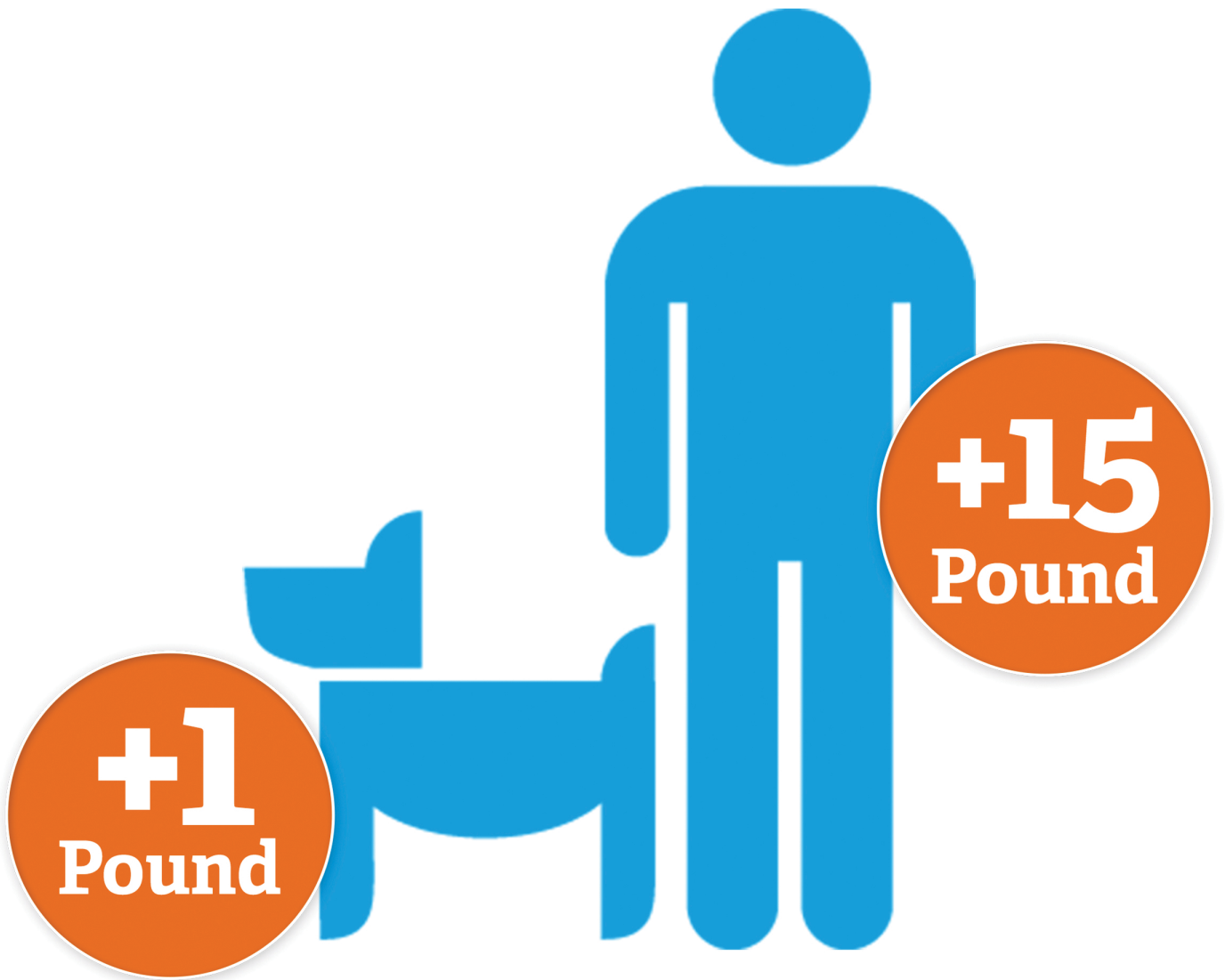
52.5%
of DOGS



58.3%
of CATS



*Source: 2012 Pet Obesity Study for the Association for Pet Obesity Prevention



**EVERY POUND A 15LB PET GAINS
IS WORTH APPROXIMATELY
10LBS OF PEOPLE-WEIGHT.**

*Source: 2012 Pet Obesity Study for the Association for Pet Obesity Prevention

OBESITY PREVENTION TIP



One of the best indoor games for your dog is Tug-o-War.

Just remember, you have to let your pet win sometimes.



I THINK I CAN, I THINK I CAN
I KNOW I CAN!

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I'M NOT RUNNING FROM MY WEIGHT.
I'M CHASING IT.

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EVERY JOURNEY STARTS
WITH THE FIRST STEP

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